



Onboarding USA-Discovery Trip to the West Coast

September 22nd – September 28th, 2024

Join us for a **carefully designed mission to Los Angeles, San Francisco and Chicago**, tailored for **companies considering expansion or growth in the American market over the next 6-18 months**.

Explore each region and gather **essential insights for your success in US** business expansion. We introduce you to **the local business ecosystem, connecting you with industry leaders, service providers, legal experts, financial advisors and European companies** in the region.

Your journey begins with a **personalized 1-1 virtual intake meeting**, where your goals and vision take center stage. We're **committed to understanding your expectations** and making them a reality. We foster community and collaboration by bringing together a **diverse network of like-minded individuals** to share experiences, insights, and ideas, fostering a supportive ecosystem.

We handle and plan everything upfront, including all meetings and events, as well as domestic flights, local transportation, hotels, and other operational aspects, so you can fully focus on the business part of the trip.

Customize your journey by extending your stay, booking additional meetings with clients, prospects, or service providers to make the most of your US visit.

Ready to discover the American Southeast market with Onboarding USA? Embark on a journey beyond business, gaining inspiration and cultivating a meaningful business network!

Click [here](#) for more details and let's begin this exciting journey together.

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DAY 1: BRUSSELS – LOS ANGELES, Sunday September 22nd, 2024

Our journey begins as we board our direct flight from Brussels to Los Angeles. Arriving in the City of Angels later in the day, we swiftly navigate through customs and head to our centrally located hotel for check-in.

The remainder of the day is yours to explore the vibrant energy of Los Angeles. Whether you're captivated by the allure of Hollywood, intrigued by the beaches of Santa Monica, or drawn to the cultural melting pot of downtown, Los Angeles promises a wealth of experiences.

DAY 2: LOS ANGELES, Monday September 23rd, 2024

Our day begins with a high-powered breakfast meeting hosted by GVP Global Advisor, offering a valuable platform for in-depth discussions and strategic insights led by Gilles Vanpoucke's expertise.

Next, we'll head to the prestigious local Belgian Chamber for the Westcoast, where we'll meet with the CEO to explore tailored opportunities for collaboration and business expansion. Some of the Chamber's board members will join the meeting, offering a comprehensive understanding of the business landscape in the Los Angeles region. These discussions will provide crucial insights to inform strategic decisions and future initiatives.

Continuing our exploration of business ecosystems, we'll visit an LA business center in dynamic Westlake Village, where you'll immerse yourself in the world of innovation and entrepreneurship, gaining actionable insights to propel your business forward in a competitive market.

As the day concludes, we'll take advantage of the opportunity to network and connect with local Belgian entrepreneurs in the vibrant Santa Monica area.



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DAY 3: LOS ANGELES – SAN FRANCISCO, Tuesday September 24th, 2024

Kick off your day with a visit to Flanders Investment and Trade, where we'll delve into the benefits and incentives awaiting your business expansion into the USA. From tax breaks to market insights, equip yourself with the necessary tools for a successful venture into new territory.

Following our fruitful discussions, we'll move on to meet with a reputable local law firm with extensive experience across the USA. Here, you'll receive tailored guidance on navigating the legal landscape of US business operations, ensuring compliance and mitigating risks as you grow your presence, whether you're considering setting up a physical office or managing operations remotely from Belgium.

Our itinerary is meticulously crafted to maximize your understanding and support at every step. After our legal briefing, we'll dive into a series of informative meetings tailored to address key aspects of expanding your business in the USA. Our first stop is the US branch of a Belgian company in Los Angeles, where you'll glean valuable insights and lessons learned from the CEO's own journey of expansion into the US market. From navigating cultural nuances to overcoming regulatory challenges, leverage firsthand experiences to inform your strategic decisions.

As the day progresses, we'll engage with various service providers specializing in critical areas such as visas, taxes, HR, and recruitment rules. Gain practical knowledge and expert advice to streamline your expansion process and ensure compliance with local regulations.

Concluding our day in Los Angeles, we'll board a late afternoon flight to San Francisco. Upon arrival, settle into our accommodations at a carefully selected hotel and enjoy a light dinner. With the evening at your leisure, take the opportunity to explore the bustling streets of San Francisco City Center on foot, immersing yourself in the vibrant business culture and energy of this West Coast hub.



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DAY 4: SAN FRANCISCO – CHICAGO, Wednesday September 25th, 2024

Our first stop takes us to a prestigious law firm nestled in the heart of the city. Engage in enlightening discussions led by seasoned legal experts, gaining a comprehensive understanding of the complexities of legal regulations involved in expanding your business. From compliance to risk management, arm yourself with the knowledge needed to navigate the complex regulatory landscape with confidence.

Next, immerse yourself in the expertise of a renowned Belgian company specializing in guiding businesses through the nuances of entering the US market. Led by the CEO, delve into tailored strategies designed to accelerate your growth trajectory. Benefit from personalized advice and actionable insights tailored to your business goals, ensuring a seamless transition into the American market. During lunch with the Belgian CEO, we share experiences, challenges, and aspirations with like-minded professionals, building valuable connections that extend beyond borders.

The afternoon is dedicated to the vibrant Palo Alto business ecosystem, where innovation thrives and opportunities abound. Engage with a diverse array of companies and service providers, each offering unique perspectives and invaluable insights gleaned from their own US expansion journeys. From emerging startups to industry titans, discover strategies and best practices that will provide insights.

We embark on a late afternoon flight to Chicago, marking the beginning of the next chapter in your business adventure and providing you with some time on the plane to network or catch up some mails.

Upon our arrival just after midnight, we swiftly make our way to the welcoming comfort of our hotel, concluding a day brimming with discovery and growth. Though the night may be brief, it sets the stage for an early start to our journey in Chicago the following morning.



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DAY 5: CHICAGO, Thursday September 26th, 2024

Step into the professional ambiance of the local branch of Flanders Investment and Trade, where our journey commences with a strategic overview of the benefits and incentives awaiting your business expansion into the USA. From identifying tax advantages to gaining critical market insights, equip yourself with the essential resources for a seamless transition into new markets.

Continuing our exploration, we engage with a prestigious company specializing in tailored financial solutions for Belgian businesses expanding to the USA. Here, receive expert financial advice meticulously crafted to ensure compliance with intricate tax laws and regulations, while strategically minimizing tax liabilities. Additionally, leverage reliable financial reporting services to instill confidence in stakeholders and uncover lucrative growth opportunities essential for your business's success.

Following a light lunch, we dive back into business with a focused exploration of the dynamic Chicago business ecosystem. Connect with entrepreneurs, chambers, and service providers, extracting invaluable insights and establishing strategic partnerships to fuel your expansion endeavors.

In the evening, we attend an exclusive dinner hosted by the Honorary Consul, accompanied by distinguished Belgian business leaders and entrepreneurs who have achieved notable success in the USA market. Seize the opportunity to exchange industry insights and glean actionable strategies for navigating the complexities of international business.

Conclude the day with a reflective moment at one of Chicago's esteemed rooftop venues, contemplating the progress made and opportunities on the horizon in the competitive global marketplace.



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DAY 6: CHICAGO – BRUSSELS, Friday September 27th, 2024

You have the freedom to make the most of your last morning in the city – whether it's exploring, shopping, tying up loose ends, or joining us for one final customer visit. The choice is entirely yours.

Chicago, Illinois, stands as a beacon of urban dynamism and cultural richness. With its iconic skyline and picturesque lakefront, this vibrant metropolis is a nexus of innovation and opportunity. Explore its bustling streets, indulge in the diverse culinary delights offered by its renowned dining scene, and immerse yourself in its world-class arts and cultural institutions. Chicago seamlessly blends tradition with modernity, creating an electrifying atmosphere that captivates visitors from around the globe.

We'll reconvene at the hotel around noon and then head to the airport for our late afternoon flight from Chicago to Belgium.

Our program offers flexibility for all participants, allowing you to arrive early or extend your stay. We take care of all the arrangements except for the international flights, giving you the flexibility to choose the best options for your specific itinerary.

DAY 7: BRUSSELS, Saturday September 28th, 2024

Arrival at Brussels airport around 7.0am

