



FEDUSTRIA TechTextil Trip with Onboarding USA

Atlanta – The Carolinas – TechTextil – New York (optional)

August 18th – 24th , 2024

Join us for a **carefully designed mission to Atlanta, the Carolinas, and New York (optional)**, including a 2 day visit to the TechTextil Trade Show, tailored for Fedustria members considering expansion or growth in the American market.

Explore each region and gather **essential insights about the local and national textile industry in the USA**. We organize **meetings with experts, company visits and a variety of interesting events related to your industry** . We introduce you to **the local network & ecosystem, connecting you with industry leaders, service providers, legal experts, financial advisors and European companies** in the region.

Your journey begins with a **personalized 1-1 virtual intake meeting**, where your goals and vision take center stage. We're **committed to understanding your expectations** and making them a reality. We foster community and collaboration by bringing together **a diverse network of like-minded individuals** to share experiences, insights, and ideas, fostering a supportive business network.

We handle and plan everything upfront, including all meetings and events, as well as domestic flights, local transportation, hotels, and other operational aspects, so you can fully focus on the business part of the trip.

Ready to discover the American Southeast market with Onboarding USA? Embark on a journey beyond business, gaining inspiration and cultivating a meaningful business network!

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DAY 1: BRUSSELS - ATLANTA, Sunday August 18th , 2024

We kick off our journey by boarding our flight from Brussels to Atlanta with Delta Airlines, arriving early afternoon. After breezing through customs, we head straight to our centrally located hotel for check-in. You'll then have the remainder of the day to explore Atlanta.

Atlanta, Georgia, is a vibrant metropolis pulsating with Southern hospitality and urban energy. From its iconic skyline to its rich history, this city exudes a unique blend of tradition and innovation. Explore its diverse neighborhoods, indulge in its world-class cuisine, and immerse yourself in its thriving arts and entertainment scene. Atlanta is where culture thrives, creativity flourishes, and opportunities abound, making it an exciting destination for visitors from near and far.



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DAY 2: ALANTA – GREENVILLE, SC., Monday August 19th, 2024

Our day kicks off with a short ride from the hotel to Atlanta Downtown, where an exciting lineup of meetings awaits us at the Metro Atlanta Chamber HQ. Here, we'll engage with representatives from Flanders Investment & Trade, the Belgian Consulate in Atlanta, and the Belgian American Chamber of the South. Prepare to be amazed by the robust Belgian business presence and activity in the region.

After a refreshing light lunch, we'll delve into the firsthand experiences of a Belgian company that have already embarked on the US expansion journey. Gather around interactive round table conversations, exchange ideas, and gain valuable insights from their lessons learned.

But our journey doesn't end there. We'll hop back into our luxury van and make our way to the charming Greenville in South Carolina, nestled in the heart of the state's bustling business epicenter of textiles, manufacturing, and technology.

Upon arrival, we'll be greeted by the local economic development organization, where a delightful light dinner and drinks await us at the rooftop bar. As we check into our hotel, you'll have the opportunity to explore the picturesque downtown of Greenville on foot. Get ready to be captivated by the unique charm and thriving business scene of Greenville!



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DAY 3: GREENVILLE, SC – CHARLOTTE, NC., Tuesday August 20th, 2024

Greenville, South Carolina, is the Sister City of Kortrijk, West-Flanders. We awake in a charming Southern gem nestled amidst picturesque landscapes and bustling business districts. With its blend of natural beauty, thriving economy, and vibrant community, Greenville offers a perfect balance of small-town charm and big-city amenities.

After a hearty breakfast, we'll head to the HQ of Upstate SC Alliance for a comprehensive presentation on the region and its advantages. Drawing from the insights gathered during our intake meetings, they'll arrange guest speakers to address the specific topics, needs, or concerns related to your sector, industry or specific business.

In the early afternoon, en route to Charlotte, we'll visit the Spark Center to connect with local Belgian companies that have chosen this region for their US operations. There's no better way to gain insights into the area than from those who've walked the same path before you. We'll also meet with the European American Chamber for afternoon coffee and a discussion on US-Europe collaboration, complete with valuable tips and insights.

As we journey to Charlotte, North Carolina in luxury cars, you'll have plenty of opportunities for in-car networking during the two-hour drive. Upon arrival, we'll be warmly welcomed by the Charlotte Regional Development organization with a reception and networking event.

After checking into our hotel, we'll venture into the vibrant city for dinner and drinks, immersing ourselves in the lively atmosphere of Charlotte. Get ready to experience firsthand the dynamic business scene and rich cultural offerings of this exciting city!

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DAY 3: CHARLOTTE, NC. – TECHTEXTIL, NC., Wednesday August 21st, 2024

Option 1: spend the morning in Charlotte + afternoon TechTextil in Raleigh

We're greeted warmly at the HQ of the Charlotte Regional Development organization, nestled in the bustling heart of Charlotte. Here, you'll receive a comprehensive briefing on the wealth of business opportunities and advantages awaiting you in North Carolina for expansion into this region.

Our next destination brings us to a local law firm with a presence across the Southeast USA. You'll benefit from in-depth guidance on the potential legal implications of conducting business in the US, whether you're establishing a physical presence or operating remotely from Belgium.

We leave for the airport and take the noon flight (50min) to Raleigh, leaving you the rest of the afternoon to discover the TechTextil Trade Show.

Option 2: Full day TechTextil in Raleigh

Take the early morning flight to Raleigh, with a full day to discover the TechTextil Trade Show.



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DAY 4: TECHTEXTIL, NC. - BRUSSELS, Thursday August 22nd, 2024

You have a full day to explore the TechTextil Trade Show.

Techtextil North America assembles all vertical aspects of the technical textile industry: from research and development, through raw materials and production processes and finally ending in conversion, further treatment, and recycling.

What you can expect at Tectextil North America 2024:

Innovation: Utilizing partnerships with academic programs, research institutions and industry associations, Techtextil North America has cultivated an environment that encourages innovation through the sharing of ideas and collaboration among industry leaders.

New business: With a diverse group of exhibiting companies, international media outlets and pavilions representing top contributors to the global textile industry, both visitors and exhibitors alike gain unparalleled exposure to new business opportunities and potential partnerships.

Diverse product groups: The product groups at Techtextil North America represent the entire value-added chain in the technical textiles and nonwovens sectors.

Education: Expand your expertise and gain a competitive edge through educational sessions led by industry experts.

We'll head to the airport for our late afternoon/ evening flight from Raleigh to Belgium (*)

(*) We offer an optional day in New York, see details below. You will take a late afternoon flight to New York instead of flying to Brussels.



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DAY 5: NEW YORK - BRUSSELS (optional), Friday August 23rd, 2024

We start our day bright and early with a visit to Flanders Investment and Trade. Here, we'll dig into the benefits and incentives for expanding your business into the USA, ensuring you're equipped with all the tools you need for your growth journey. From there, we head to the headquarters of a major Belgian bank in the city, where we'll get valuable insights into the financial side of doing business in America.

The rest of our day is packed with informative meetings. We'll begin by stopping by the local Belgian Chamber, followed by sessions with different service providers who'll help us understand key topics like visas, taxes, HR and recruitment rules.

As the day winds down, we leave New York and a late afternoon flight to Brussels, or you can extend your stay with a Saturday in the Big Apple.

